



WE LEAD.
WE LEARN.



UPM Brite – A shade better uncoated speciality paper

UPM Brite produces an excellent printing surface from the highest quality raw materials; recycled fibres or primary fibres or mixture of both.

UPM Brite is a family of first-class uncoated speciality papers. The range offers an exceptionally wide selection of brightness, basis weights and bulk. Common to all of them is a smooth printing surface and a good stiffness. This can be both seen and felt.

UPM Brite is an excellent choice for printing special newspapers, special interest magazines and advertising material. Image reproduction is sharp and fresh, which is as important in quality journalism as it is in advertising. UPM Brite can be printed in coldset, heatset or rotogravure.

TECHNICAL DETAILS

UPM BRITE

PRINTING METHOD	coldset web offset, heatset web offset, rotogravure		
FINISH	matt		
END USE	advertising material, direct mailing, magazines, newspaper inserts, newspapers		
PRODUCTION UNITS	Chapelle Darblay	UPM Brite 63 C, H	42-52 g/m ²
		UPM Brite 65 C, H	42-55 g/m ²
		UPM Brite 68 C, H	45-55 g/m ²
	Kajaani	UPM Brite 68 C	48.8-55 g/m ²
		UPM Brite 68 H, G	48.8-60 g/m ²
		UPM Brite 72 C, H, G	48.8-60 g/m ²
		UPM Brite 76 C, H, G	48.8-60 g/m ²
	Schongau	UPM Brite 68 C, H	45-55 g/m ²
		UPM Brite 72 C, H	45-55 g/m ²
		UPM Brite 76 C, H	45-55 g/m ²
FURNISH	mechanical pulp, recycled fibre		

UPM BRITE 63 C

BASIS WEIGHT (g/m²)	42	45	48.8	52
BULK (cm³/g)	1.4	1.4	1.4	1.4
BRIGHTNESS D65 (%)	63	63	63	63
OPACITY ISO (%)	92	93	94	95

UPM BRITE 65 C

BASIS WEIGHT (g/m²)	42	45	48.8	52	55
BULK (cm³/g)	1.4	1.4	1.4	1.4	1.4
BRIGHTNESS D65 (%)	65	65	65	65	65
OPACITY ISO (%)	91	92	93.5	94	94.5

UPM BRITE 68 C

BASIS WEIGHT (g/m²)	45	48.8	52	55
BULK (cm³/g)	1.4	1.4-1.7	1.4-1.7	1.4-1.7
BRIGHTNESS D65 (%)	68	68	68	68
OPACITY ISO (%)	90-93	91-94	92-95	93-95

UPM BRITE 72 C

BASIS WEIGHT (g/m²)	45	48.8	52	55	60
BULK (cm³/g)	1.4	1.4-1.7	1.4-1.7	1.4-1.7	1.7
BRIGHTNESS D65 (%)	72	72	72	72	72
OPACITY ISO (%)	91	90-91	91-92	92	93

UPM BRITE 76 C

BASIS WEIGHT (g/m²)	45	48.8	52	55	60
BULK (cm³/g)	1.35	1.35-1.7	1.35-1.7	1.35-1.7	1.7
BRIGHTNESS D65 (%)	76	76	76	76	76
OPACITY ISO (%)	94	90-94	91-95	92.5-95	92.5

UPM BRITE 63 H

BASIS WEIGHT (g/m²)	42	45	48.8	52
BULK (cm³/g)	1.4	1.4	1.4	1.4
BRIGHTNESS D65 (%)	63	63	63	63
OPACITY ISO (%)	92	93	94	95

TECHNICAL DETAILS

UPM BRITE 65 H

BASIS WEIGHT (g/m ²)	42	45	48.8	52	55
BULK (cm ³ /g)	1.4	1.4	1.4	1.4	1.4
BRIGHTNESS D65 (%)	65	65	65	65	65
OPACITY ISO (%)	91	92	93	94	94

UPM BRITE 68 H

BASIS WEIGHT (g/m ²)	42	45	48.8	52	55	60
BULK (cm ³ /g)	1.4	1.2-1.4	1.2-1.4	1.2-1.4	1.2-1.4	1.4
BRIGHTNESS D65 (%)	68	68	68	68	68	68
OPACITY ISO (%)	89	91	91-93	92-94	93-94	94

UPM BRITE 72 H

BASIS WEIGHT (g/m ²)	45	48.8	52	55	60
BULK (cm ³ /g)	1.2	1.2-1.4	1.2-1.4	1.2-1.4	1.4
BRIGHTNESS D65 (%)	72	72	72	72	72
OPACITY ISO (%)	91	91	92	92	93

UPM BRITE 76 H

BASIS WEIGHT (g/m ²)	45	48.8	52	55	60
BULK (cm ³ /g)	1.2	1.2-1.4	1.2-1.4	1.2-1.4	1.4
BRIGHTNESS D65 (%)	76	76	76	76	76
OPACITY ISO (%)	91	91	92	93	93

UPM BRITE 68 G

BASIS WEIGHT (g/m ²)	48.8	52	55	60
BULK (cm ³ /g)	1.4	1.4	1.4	1.4
BRIGHTNESS D65 (%)	68	68	68	68
OPACITY ISO (%)	91	92	93	94
ROUGHNESS BENDTSEN (ml/min)	75	75	75	75

UPM BRITE 72 G

BASIS WEIGHT (g/m ²)	48.8	52	55	60
BULK (cm ³ /g)	1.4	1.4	1.4	1.4
BRIGHTNESS D65 (%)	72	72	72	72
OPACITY ISO (%)	90	91	92	93
ROUGHNESS BENDTSEN (ml/min)	75	75	75	75

UPM BRITE 76 G

BASIS WEIGHT (g/m ²)	48.8	52	55	60
BULK (cm ³ /g)	1.4	1.4	1.4	1.4
BRIGHTNESS D65 (%)	76	76	76	76
OPACITY ISO (%)	90	91	92	93
ROUGHNESS BENDTSEN (ml/min)	75	75	75	75

Please find online updated mill specific technical values on UPM web pages: www.upm-kymmene.com/upmbrite.

